

*Dutch Autonomy*

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*Love you  
Love you not*



## Brand van Egmond brings Milan to Co van der Horst

**William Brand** and **Annet van Egmond** founded **Brand van Egmond** in 1993 with the sole intention to create art without restraints. This has led to a **design studio** that has become an **international trendsetter** creating innovative, **independent** designs. The lighting sculptures radiate **passion** and **emotion** and leave a long-lasting impression on consumers.

This year Brand van Egmond introduced its new collection at **Euroluce**, part of the prestigious **Salone Del Mobile** in **Milan**. Now Brand van Egmond brings Milan to the Netherlands by presenting a miniature version of their stand at the fair in the exclusive design shop **Co van der Horst** in Amstelveen, The Netherlands.

This unique **shop in shop** presentation is the first in its kind and features new models like Sexy **Lola**, Romantic **Love you, Love you not** and Mysterious **Floating candles**. The semi-enclosed character of the space and the mystique of the curtain of strings invites you to come in and admire the lamps up close and personal. Once you've entered the mysterious presentation area, executed in mainly red, black and white, you are able to experience the ultimate **Brand van Egmond** atmosphere.

The current presentation at **Co van der Horst** will be open to the public until the end of February 2008, but other Dutch as well as international shops have already shown interest to make similar **shop in shop** exhibitions with **Brand van Egmond**.

Furthermore **Brand van Egmond** is proud to announce that **Christian Lacroix** has selected a light-sculpture from the **Hollywood** series to have a prominent place in the **Elle Decoration Suite**. This suite, situated in the **Cité de l'Architecture** right opposite the **Tour Eiffel**, has been completely decorated by the fashion designer for the **Elle Deco Event** which takes place from December 17th 2007 in **Paris** and lasts for a full year.

January 2008, during the **IMM fair** in Cologne Germany, **Brand van Egmond** will show its new collection of lighting objects at **Design Post Cologne**. The international furnishing show **IMM** will bring top designs from about 60 countries to **Cologne** and **Brand van Egmond** will have the opportunity to show its unique designs to the world. **IMM Cologne** will take place from the 14th until the 20th of January 2008.

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